Bright Ideas: How to live an entrepreneurial life

Lutron, founded by Joel Spira, grew into an international company that provides lighting solutions in homes and institutions, such as the Statue of Liberty and the Bank of China headquarters in Beijing. This thriving company was born from an idea about how the average homeowner can control his or her lighting environment. Through hard work and entrepreneurial thinking, Mr. Spira developed his concept and design of a solid-state dimmer into a series of innovations that revolutionized an industry. This talk will describe how one can cultivate great ideas by being tenacious, original, a team-player and committed to life-long learning.

Monday, February 23, 2015
12:00 p.m. - 1:00 p.m.
Room 126, Engineering Building

Joel Spira formed Lutron Electronics in 1961 to market his invention of the first commercial electronic solid state dimmer for incandescent lighting. Since then, he has developed electronic dimming systems for the control of fluorescent and high intensity discharge light sources based on research into the physics of gas discharge lamps. A 1948 Physics graduate of Purdue University, Spira is credited with 326 U.S. patents. He is a member of the National Academy of Engineering, a fellow of the Institute of Electrical and Electronic Engineers and the American Association for the Advancement of Science. Lutron Electronics Company, Inc. is the world’s leading producer of electronic lighting controls for industrial, commercial, institutional, and residential applications. The company is headquartered in Coopersburg, Pennsylvania, and has sales representation throughout the United States and in Great Britain, Germany, Canada, the United Arab Emirates, China, Japan, South Korea, Singapore, Hong Kong, India, Australia, the Caribbean, and South America.